

Artificial Intelligence... Really?

August 8, 2019
Conference

Hector Ruiz



AMD 

 **TEXAS
INSTRUMENTS**



MOTOROLA



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Better

... CLOSER THAN WE THINK! ...

by Radebaugh

SUNRAY SEDAN

Tomorrow the sunmobile may replace the automobile. The power of bottled sunshine will propel it. Your solar sedan will take energy from sunrays and store it in accumulators that work like a battery. This power will drive your car just like gasoline does today.

Yes!
IT IS
"CLOSER THAN WE
THINK!"

NEWS FLASH!

BULLETIN--SOLAR AUTOMOBILE

DETROIT, FEB. 7--THE AUTOMOBILE INDUSTRY MAY BE PRODUCING CARS DRIVEN BY SOLAR POWER IN THE YEARS AHEAD, JAMES C. ZEDER, CHRYSLER VICE-PRESIDENT, PREDICTED TODAY.

"WE KNOW HOW TO GET ELECTRICAL ENERGY FROM SUNLIGHT BY MEANS OF



UNDERSTAND THE PROBLEM
YOU'RE SOLVING

\$80 Billion



SAFER
ROADS



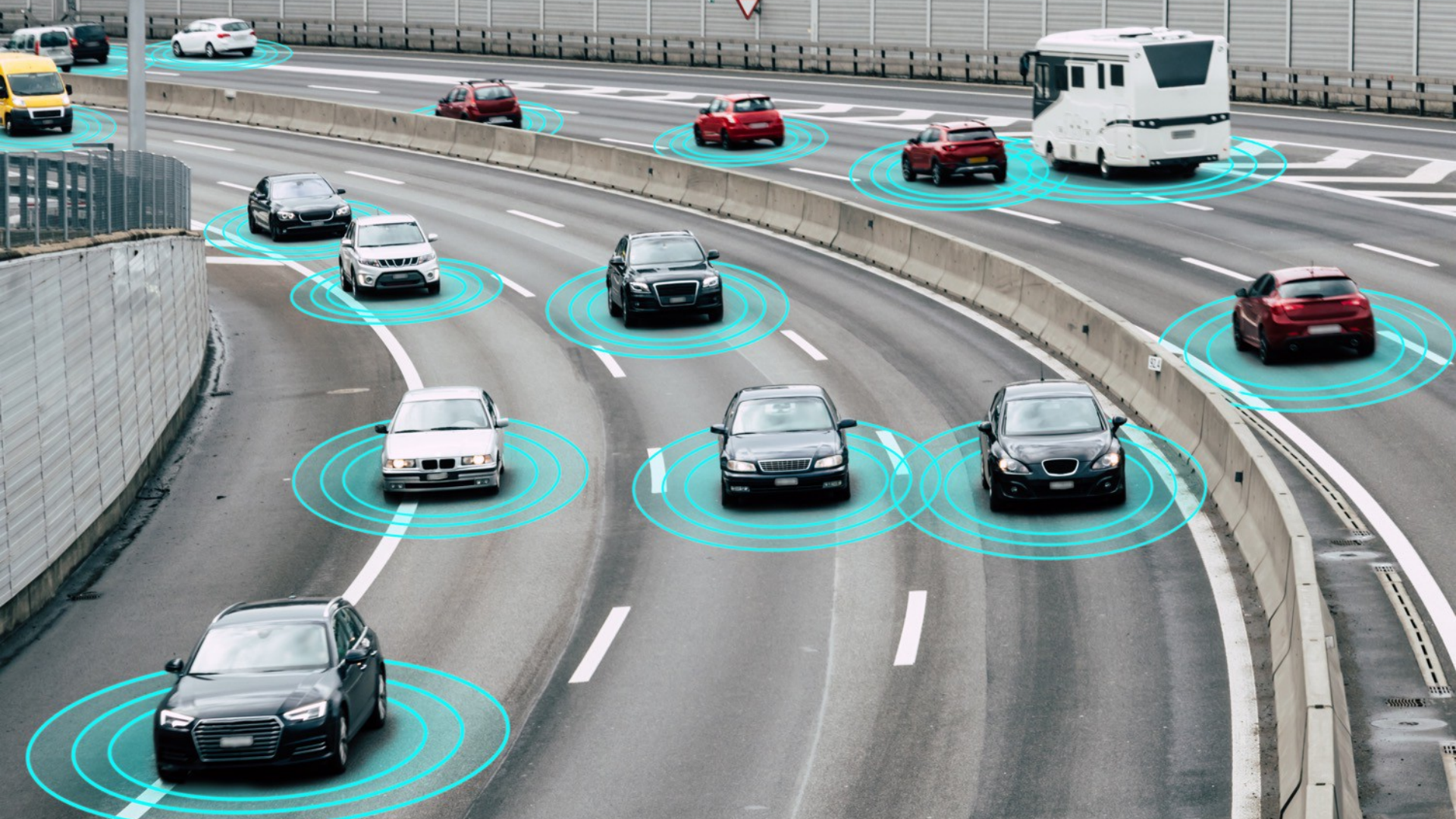
SANER TRAFFIC

STRESS-
FREE
COMMUTES

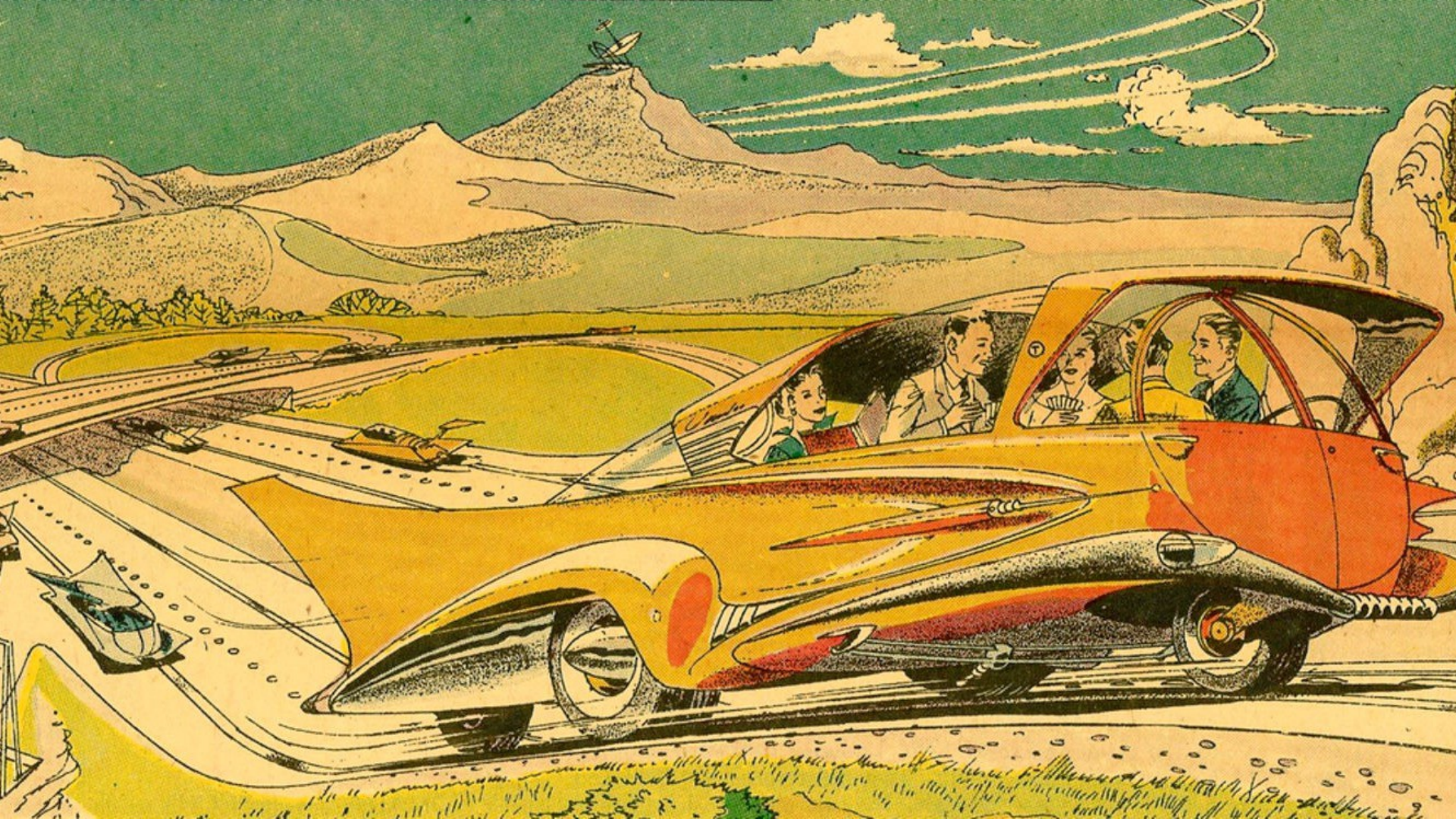


TESLA'S AUTOPILOT WAS INVOLVED IN ANOTHER DEADLY CAR CRASH











Automated
cognition

Artificial
intelligence

Augmented
wisdom



[SUBMIT](#)

[PHOTOS](#)

[CHICKEN MASK](#)

[TELL A FRIEND](#)

[BK TENDERCRISP](#)

UNDERSTAND BOTH
MACHINE AND MAKER



Self-Driving

- Navigation
- Autonomous Driving
- Vehicle Control
- Passenger Interaction
- System Status





As we are merging with machines, we are also merging with the companies that make those machines.

–Franklin Foer





EMBRACE THE
EDGE CASE



4G 10:08am [Battery] [Wi-Fi] [Signal]

LOCKED



PRESS TO OPEN

HELP | SETTINGS | ALARM





BACK TO THE DARK AGES:

NEST ECOSYSTEM FAILURE

So, how do we build
good before better?



Consistent Purpose

Collaborative Diversity



The background is a vibrant blue with a dynamic, abstract pattern of radiating lines that create a sense of depth and movement, resembling a tunnel or a starburst effect. The lines are more prominent on the left side and become more subtle towards the right.

Cautious Optimism

An aerial view of a complex highway interchange with multiple overpasses and ramps. The image is overlaid with a semi-transparent blue digital interface. This interface includes various data visualization elements: a grid of small squares, circular icons with arrows, and several panels of text that appear to be code or data logs. The overall aesthetic is futuristic and technological.

“Super knowing is
not super doing.”

– Grady Booch





Go Forth and Do Good

THANK YOU