

#### **Economic and Market Outlook**

First Quarter 2020

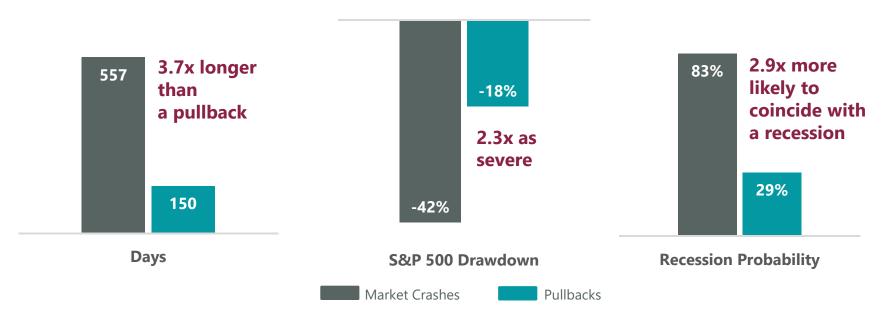
Investment Products: Not FDIC Insured • No Bank Guarantee • May Lose Value

Past performance is no guarantee of future results. Financial term and index definitions are available in the appendix.

#### S&P 500 Market Crashes vs. Pullbacks

Market Crashes						
Peak	Trough	Days	S&P 500	Recession		
Nov. 1968	May 1970	543	-36%	Yes		
Jan. 1973	Oct. 1974	630	-48%	Yes		
Nov. 1980	Aug. 1982	621	-27%	Yes		
Aug. 1987	Dec. 1987	101	-34%	No		
March 2000	Oct. 2002	929	-49%	Yes		
Oct. 2007	March 2009	517	-57%	Yes		
Average		557	-42%	83%		

Pullbacks						
Peak	Trough	Days	S&P 500	Recession		
Sept. 1976	March 1978	531	-19%	No		
Feb. 1980	March 1980	43	-17%	Yes		
July 1990	Oct. 1990	87	-20%	Yes		
July 1998	Oct. 1998	83	-19%	No		
April 2010	July 2010	70	-16%	No		
April 2011	Oct. 2011	157	-19%	No		
Sept. 2018	Dec. 2018	82	-19%	No		
Average		150	-18%	29%		

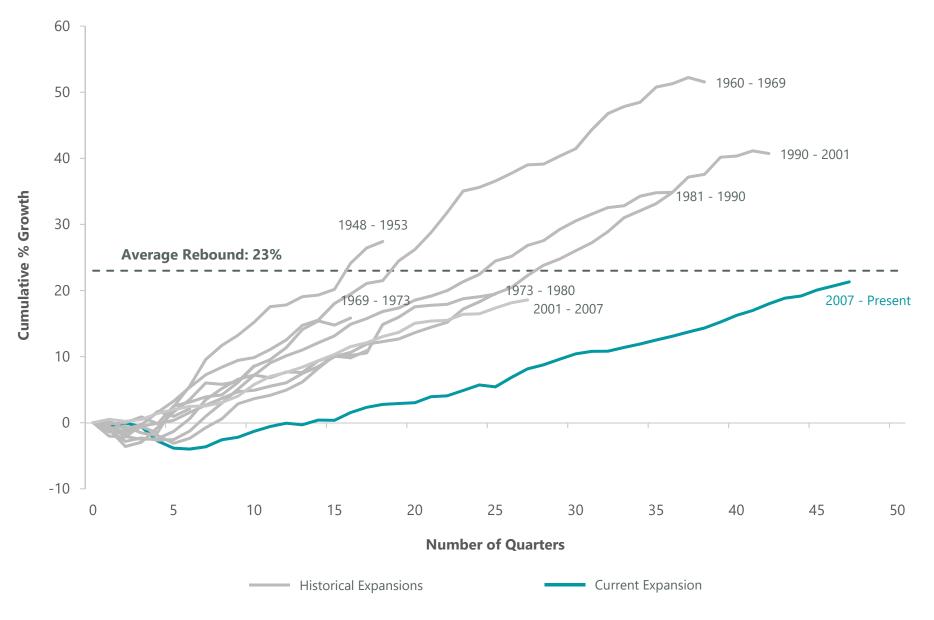




Market Crashes defined as decline of 20% or greater in S&P 500 lasting at least 1 year. Pullbacks defined as declines of 15% or greater in S&P 500 (no time component).

1987 decline persisted at 20% or greater loss 1 year after Aug. 1987 peak despite trough coming in Dec. 1987. Source: S&P, NBER, and Bloomberg. Past performance is not a guarantee of future results. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

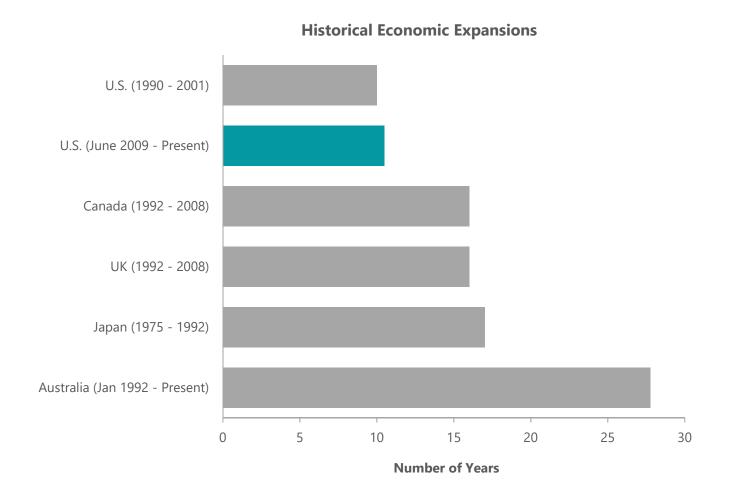
# Strength of Economic Expansions





Data as of Sept. 30, 2019, most recent available as of Dec. 31, 2019. Source: FactSet, Bureau of Economic Analysis. U.S. economic expansions since 1948. Past performance is not a guarantee of future results. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

# Just How Long Can The Cycle Continue?



Extended economic expansions are more common outside of the U.S.



#### U.S. Recession Risk Indicators

- 12 variables have historically foreshadowed a looming recession
- The overall signal suggests caution

_				
		Fourth Quarter 2019	Third Quarter 2019	Second Quarter 2019
le	Yield Curve	×	×	×
Financial	Credit Spreads	•	•	•
這	Money Supply	•	•	•
tion	Wage Growth	×	•	•
Inflation	Commodities	•	×	×
L	<b>Housing Permits</b>	•	•	•
Consumer	Jobless Claims	•	•	•
Cons	Retail Sales	•	•	•
	Job Sentiment	•	•	•
SS ty	ISM New Orders	×	×	•
<b>Business Activity</b>	Profit Margins	•	•	•
<u>B</u> ∢	Truck Shipments	•	•	•
	Overall Signal	•	•	•
	<b>↑</b> Expan	sion	Caution	× Recession



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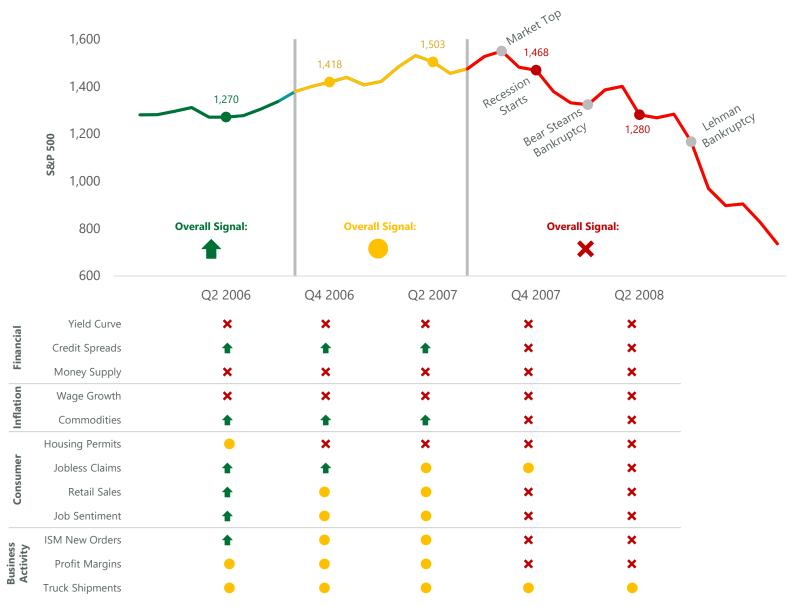
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_									
		Current	2007-2009	2001	1990-1991	1981-1982	1980	1973-1975	1969-1970
Financial	Yield Curve	×	×	×	×	×	×	×	×
	Credit Spreads	•	×	×	×	×	×	•	
ш	Money Supply		×	×	×	×	×	×	×
ion	Wage Growth	×	×	×	×	×	×	×	×
Inflation	Commodities	•	×	×	×	×	•	•	
Consumer	Housing Permits	•	×	•	×	×	×	×	×
	Jobless Claims	•		×	×	×	×	•	×
Cons	Retail Sales	•	×	×	×	×	×		×
	Job Sentiment	•	×	×	×	×			
<b>Business</b> Activity	ISM New Orders	×	×	×	×	×	×	×	×
	Profit Margins		×	×	×	×	×	•	×
	Truck Shipments	•	•	×	×	×	×	n/a	n/a
	Overall	•	×	×	×	×	×	•	×
		<b>1</b> E	Expansion		Caution	×	Recessi	on	



#### U.S. Recession Dashboard

Case Study: 2006-2009

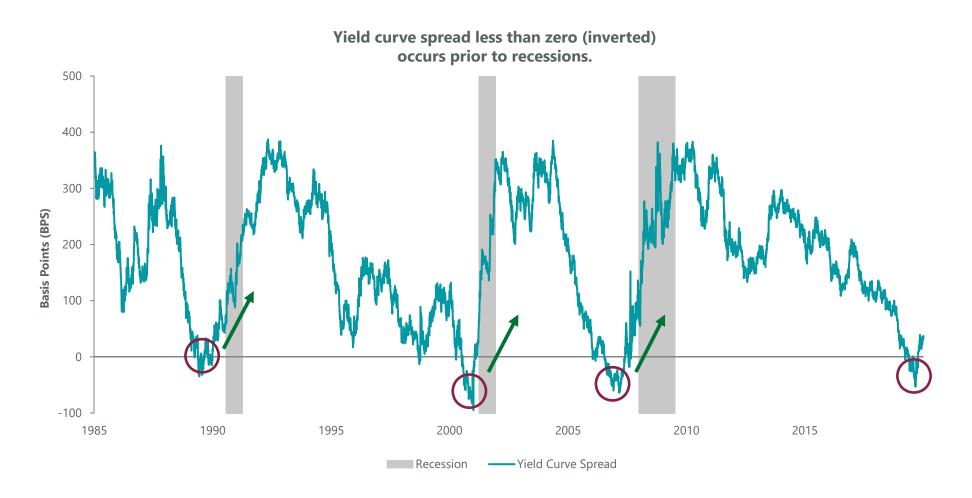




Source: BLS, Federal Reserve, Census Bureau, ISM, BEA, American Chemistry Council, American Trucking Association, Conference Board, and Bloomberg. The ClearBridge Recession Risk Dashboard was created in January 2016. References to the signals it would have sent in the years prior to January 2016 are based on how the underlying data was reflected in the component indicators at the time.

## Yield Curve Spread

10-Year Treasury Bonds Minus 3-Month T Bills



- ► The yield curve typically un-inverts ahead of a recession.
- ▶ At the onset of the prior 3 recessions, the yield curve was 68 bps steep on average.



## Has the Fed Saved the Day?

#### **S&P 500 Performance Following Third Fed Rate Cut**

Date of 1	hird Fed Cut	+3 Months	+6 Months	+12 Months	+18 Months
Jan.	31, 1996	2.9%	0.6%	23.6%	50.0%
Nov.	17, 1998	7.4%	17.6%	23.8%	27.1%
Av	verage	5.2%	9.1%	23.7%	38.6%
March	n 20, 2001	7.0%	-13.8%	0.8%	-26.0%
Dec.	11, 2007	-10.6%	-9.6%	-40.9%	-36.1%
Av	verage	-1.8%	-11.7%	-20.1%	-31.1%

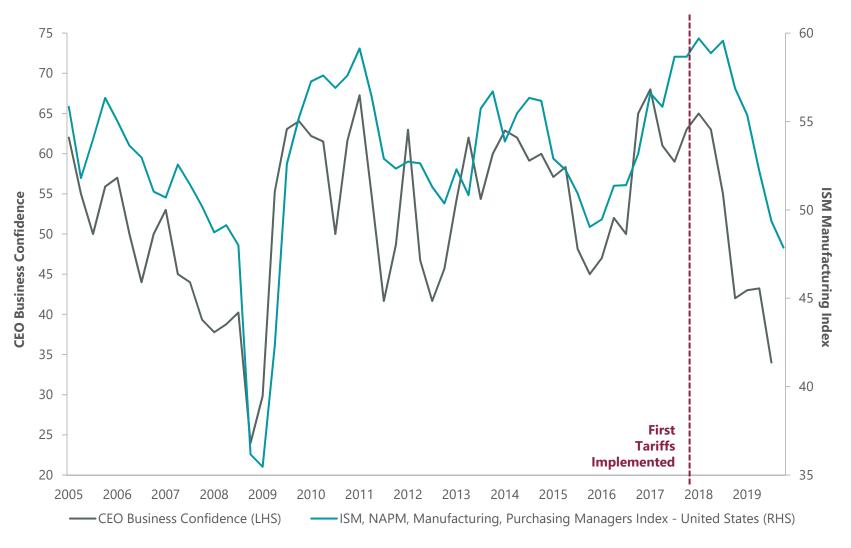
► Equity performance in the six months following the Fed's third rate cut can be an important barometer of recessionary risk.



**Bear Case: Recession** 



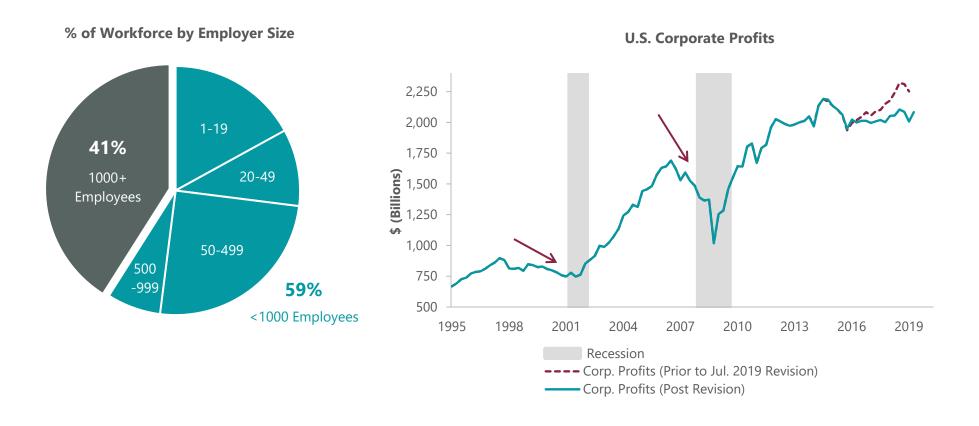
#### Trade Wars Have Hurt Business Confidence



Lower business confidence could lead to slower economic growth.



## **Profit Margins Under Pressure**

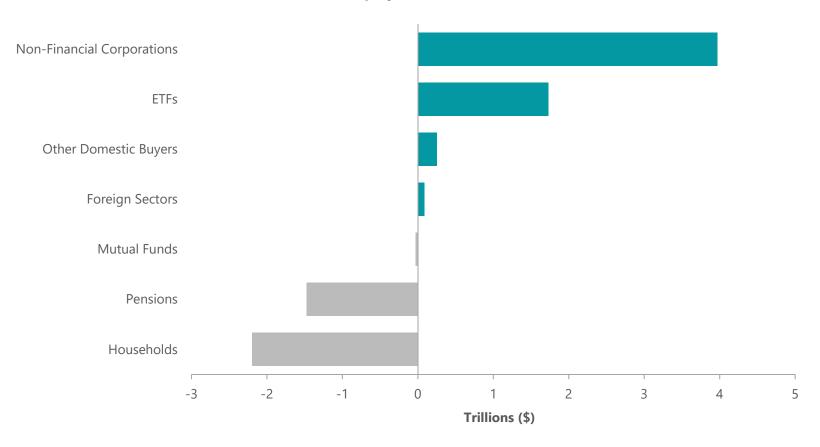


- Companies with fewer than 1000 workers employ 59% of the U.S. labor force. The average company in the Russell 2000 employs 3,679 workers.
- ▶ July's BEA revisions show that corporate profits have been flat for over 5 years and many small businesses are struggling to combat higher compensation costs.



## Corporations Have Been the Largest Buyers of Equities

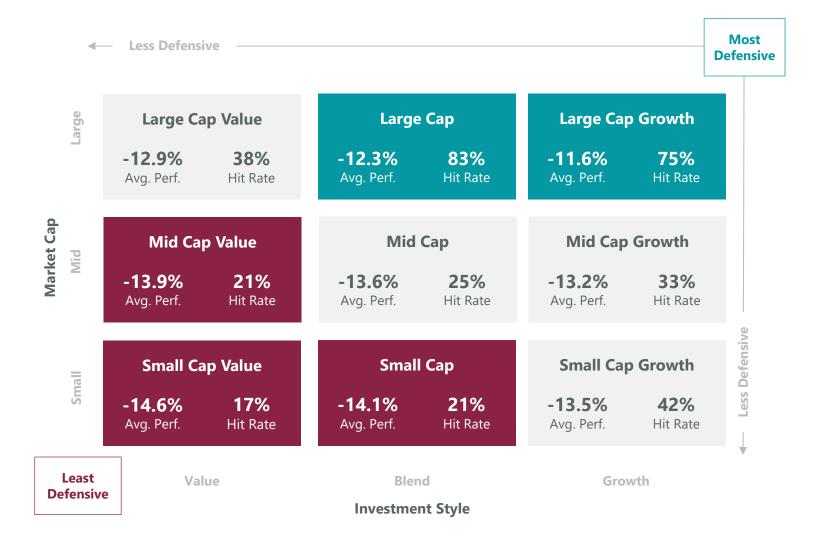




- ▶ One of the key drivers of the current rally has been corporate buybacks.
- ▶ While tax cuts boosted buybacks in 2018 and 2019, a slowing pace of repatriation could dampen share repurchases in the upcoming year.



## Typical Market Leadership in a Downturn





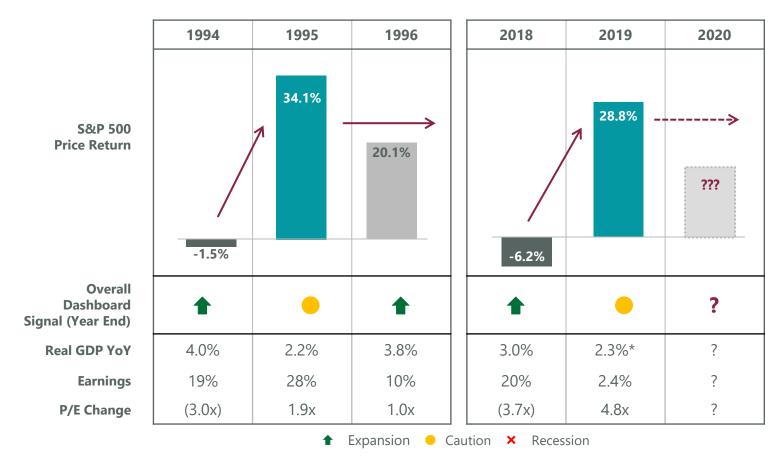
Note: Average performance: average performance during selloffs of 5% or more, Hit Rate: Hit rate of outperformance during 5%+ selloffs, 2005 – present. Benchmarks used: Large Value: S&P 500 Value, Large Blend: S&P 500, Large Growth: S&P 500 Growth; Mid Value: S&P 400 Value, Mid Blend: S&P 400, Mid Growth: S&P 400 Growth; Small Value: S&P 600 Value, Small Blend: S&P 600, Small Growth: S&P 600 Growth. Outperformance frequency calculated relative to S&P 1500 index. Source: S&P, Bloomberg. Past performance is not a guarantee of future results. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges.

**Bull Case: Slowdown** 



#### Historical Perspective: 1994-1996

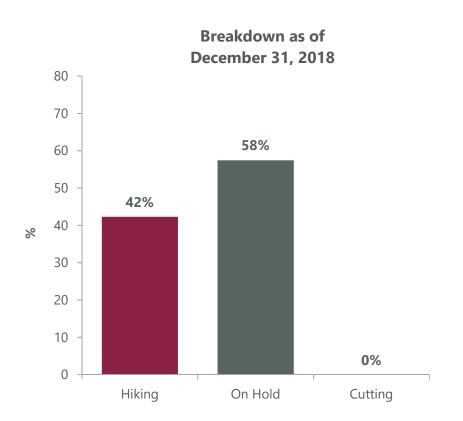
S&P 500 Annual Returns, Recession Risk Indicators, and Select Economic Data as of December 31

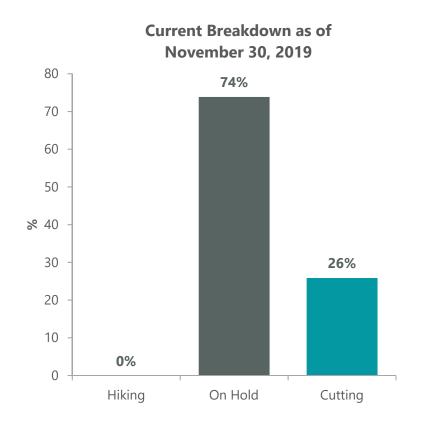


- Weak P/Es dragged the market down in 1994 despite strong earnings and economic growth.
- The market bounced back in 1995, and despite a growth slowdown, a recession was ultimately averted after the Fed cut rates and the market rally continued into 1996.



# Global Central Banks Are in Easing Mode



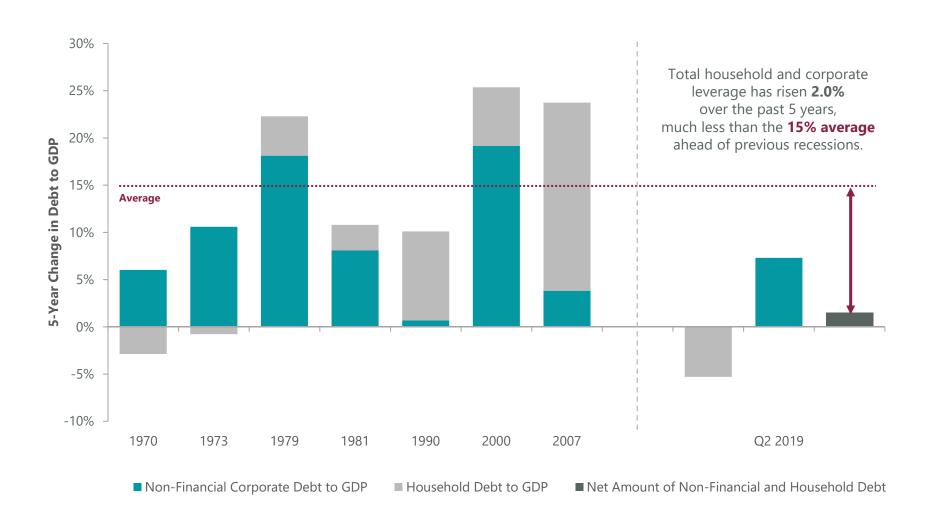


 Global central banks have reversed course in 2019, which should help loosen financial conditions.



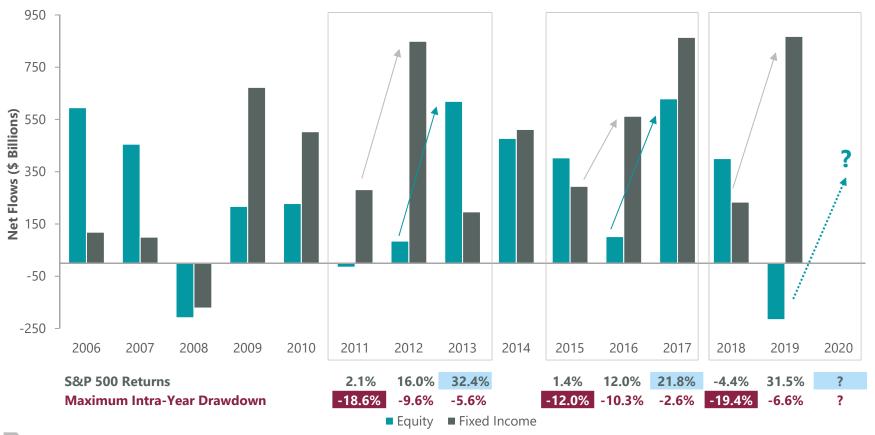
## Leverage Does Not Look Recessionary

While Corporations Have Taken on Additional Debt, Households Appear to Have Delevered





## Flow Mismatch Could Propel Equities in 2020



- 1 Following periods of market volatility, investors flee stocks in favor of bonds.
- 2 As the market recovers, the fear of missing out replaces the fear of recession, attracting flows back into equities.
- ▶ The \$1.1T difference between fixed income and equity flows in 2019 is the largest gap in history.
- ► There is currently \$3.6 trillion in money market mutual funds today, up 22% year over year.



#### It Doesn't Pay to Be Bearish Ahead of U.S. Elections

**S&P 500 Performance Leading to Election Date** 

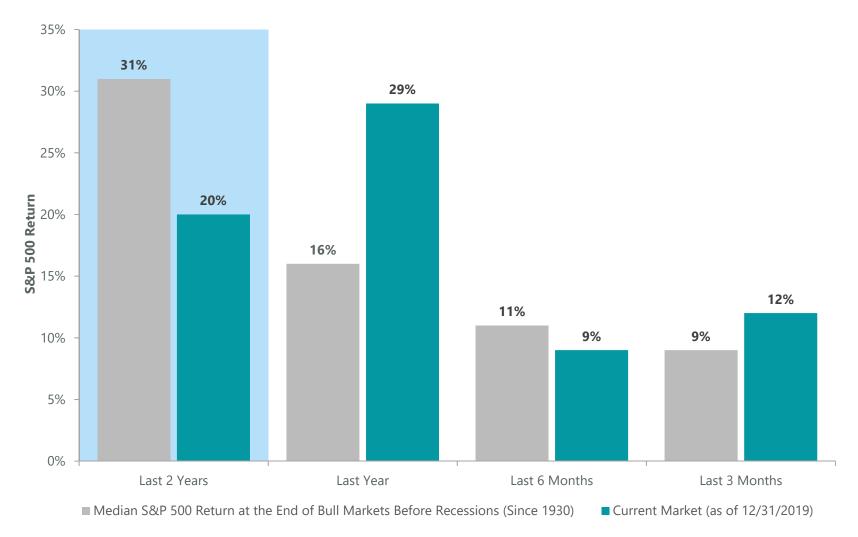
Election	<b>Prior 3 Months</b>	<b>Prior 6 Months</b>	Prior 12 Months
1936	8%	24%	36%
1944	2%	7%	12%
1948	5%	8%	8%
1952	-3%	4%	8%
1956	-3%	-2%	8%
1960	-1%	1%	-4%
1964	3%	6%	15%
1968	6%	5%	12%
1972	7%	7%	21%
1976	0%	1%	16%
1980	7%	22%	26%
1984	5%	7%	5%
1988	2%	7%	10%
1992	-1%	2%	7%
1996	8%	11%	21%
2000	-3%	0%	4%
2004	2%	2%	8%
2008	-19%	-29%	-33%
2012	2%	4%	14%
2016	-2%	4%	2%
Averages	1%	5%	10%
% Times Positive	60%	85%	90%

In the last 20 U.S. election cycles, there have been only 2 instances of the markets being down in the 12 months leading to the election results.



## Final Stages of Bull Markets Tend to Be Strong

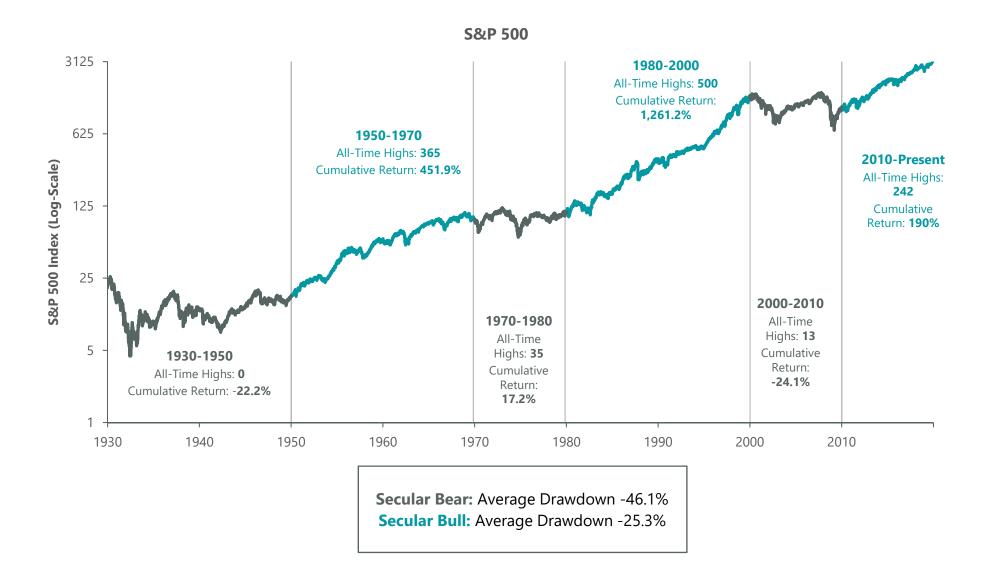
Missing the "Final" Bull Market Run-Up Could Be Quite Painful



Since 1930, equities have rallied over 30% in the two years leading up to a recession suggesting further potential upside.



#### **New Secular Bull Market?**

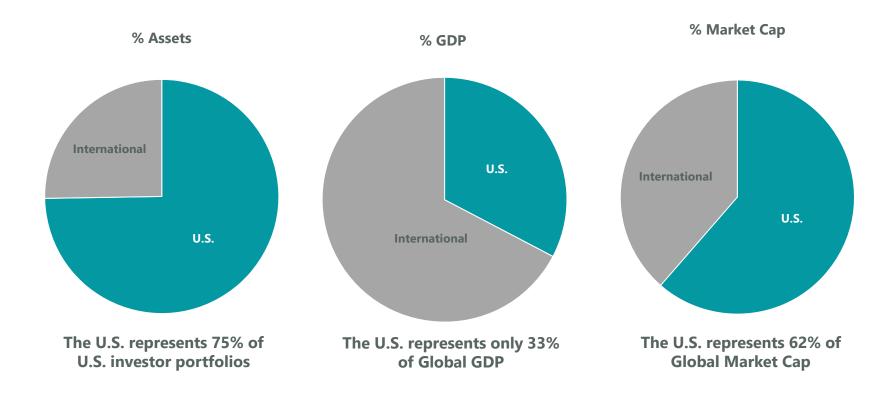




#### **International Outlook**



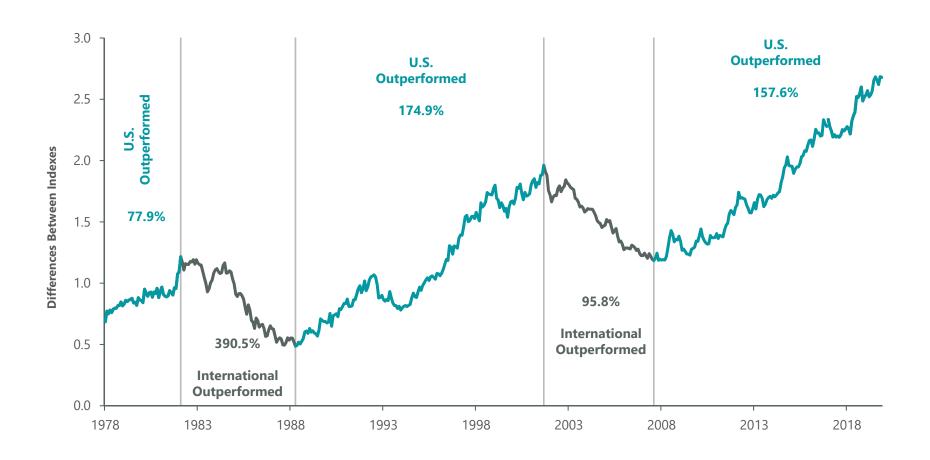
## **Home Country Bias**



Investors tend to over-allocate to their home country.



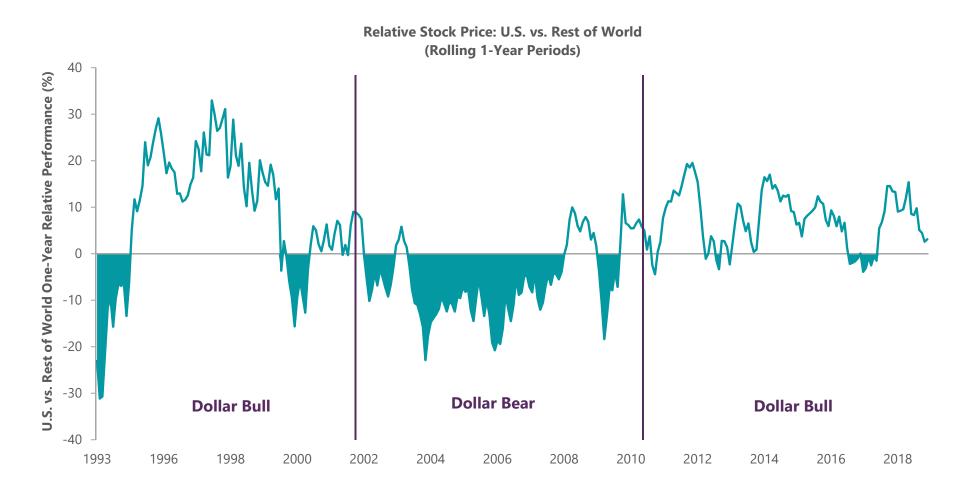
# U.S. vs. International Equity Performance



Geographic leadership tends to persist for multiple years.



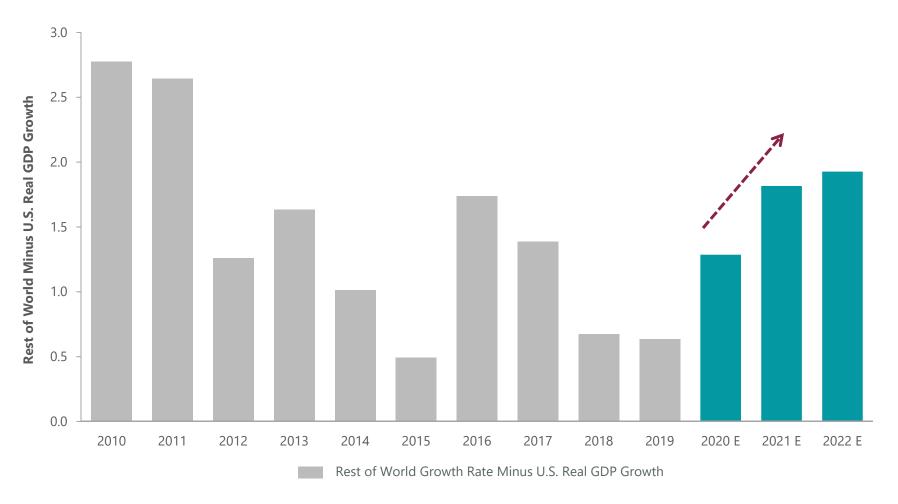
# Dollar Regimes Coincide With Global Equity Leadership



- Periods of sustained dollar strength have aligned with U.S. equity outperformance.
- ▶ Dollar weakness could lead to a shift in global equity market leadership.



## Global Growth Expected to Inflect Higher



An uptick in global growth could lead to better relative performance for international stocks.



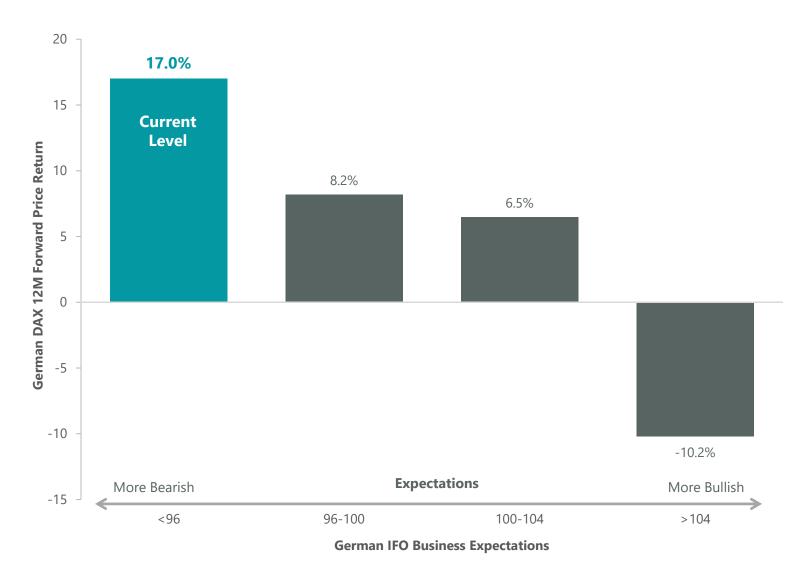
# Global Growth Rebounding?



► It appears that global growth may be on the rebound. Rising export orders typically lead to an acceleration in global GDP.



# IFO Expectations vs. DAX



▶ When IFO expectations are at current levels, returns tend to be above average.



#### Glossary of Terms

**EPS:** Earnings Per Share

**GDP:** Gross Domestic Product

**P/E Ratio:** Price/Earnings ratio

Yield Curve: Comparison of interest rates at a point in time of bonds with equal credit quality but different maturity dates.

YoY: Year Over Year

**U.S. Treasurys:** Direct debt obligations issued and backed by the "full faith and credit" of the U.S. government. The U.S. government guarantees the principal and interest payments on U.S. Treasuries when the securities are held to maturity. Unlike U.S. Treasury securities, debt securities issued by the federal agencies and instrumentalities and related investments may or may not be backed by the full faith and credit of the U.S. government. Even when the U.S. government guarantees principal and interest payments on securities, this guarantee does not apply to losses resulting from declines in the market value of these securities.

**S&P 500 Index:** Unmanaged index of 500 stocks that is generally representative of the performance of larger companies in the U.S.

Shibor: Shanghai Interbank Offered Rate



#### Additional Important Information

Past performance is no guarantee of future results.

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